



## HoliDes

Holistic Human Factors **Design** of  
Adaptive Cooperative Human-  
Machine Systems

# HoliDes

### D10.1 Web Page Initial Version

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**HoliDes**  
**H**olistic Human Factors **D**esign of  
 Adaptive Cooperative Human-  
 Machine Systems



**RECORD OF REVISION**

Date	Status Description	Author
05/03/2014	First Structure	Carmen Perea (ATOS)
06/03/2014	Comments to the structure	Simona Collina (SNV)
11/03/2014	Section 2, Section 3, Section 5	Carmen Perea (ATOS)
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27/03/2014	Revision	Francesca Nicolais (SNV)
31/03/2014	Revision	Norbert Giesemann (EAD-DE-CAS)
02/04/2014	Revision	Leandro Guidotti (RE:Lab)
07/04/2014	Comments addressed	Carmen Perea (ATOS)



**HoliDes**  
**Holistic Human Factors Design of**  
**Adaptive Cooperative Human-**  
**Machine Systems**



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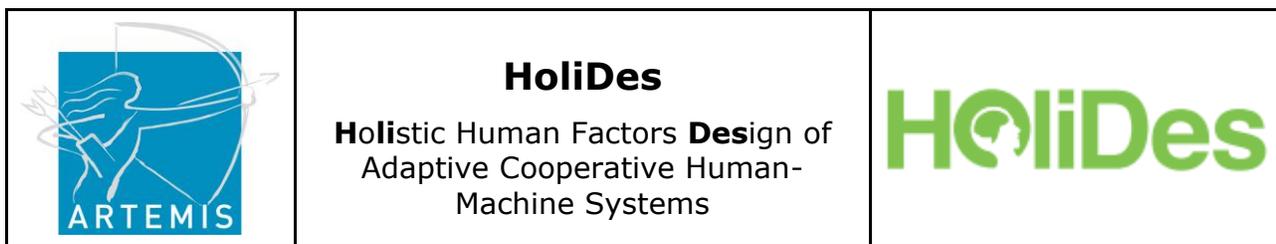
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## **1 Introduction**

### **1.1 About this document**

This document is about the explanation of the different sections and contents of the HoliDes website. The web portal, [www.holides.eu](http://www.holides.eu), is one of the main contributions to dissemination activities for the HoliDes project.

Considering the importance of the international partners involved in the project and of its users, the web application has been designed and built taking into consideration the specific project and its diverse areas of activity, balancing the functionality on the needs and expectations of users. It is an effective communication tool.

The strength of the website interface is its usability. The site is easy to use by the user thanks to an intuitive graphic which is easy to understand. The so-called information architecture has been developed according to user in order to facilitate accessibility to all site content. From the point of view of interaction, procedures have been standardized so that similar actions correspond to similar results regardless of the contexts.

The web application is related to the project visual identity for every interface. It is dynamic application in terms of usability and technological performance.

As an initial contact point for both the general public and selected project stakeholders, the portal will present an overview of the work being carried out by HoliDes, including real-world benefits that can be expected from the project.

This document is split into three main chapters:

- website initial version;
- website current version;
- statistics.

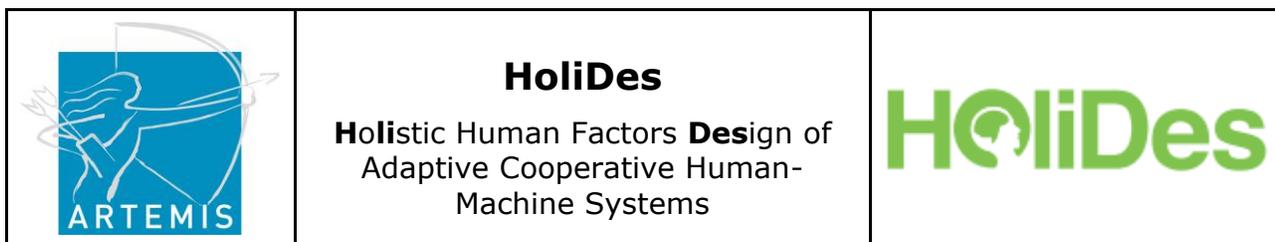
	<p style="text-align: center;"><b>HoliDes</b> <b>H</b>olistic Human Factors <b>D</b>esign of Adaptive Cooperative Human- Machine Systems</p>	
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## **1.2 Objective**

The objective of the document is to show the web site structure, the procedures followed to update it and the content included on the site.

## **1.3 Intended/Main audience**

This document is public.



## 2 Website initial version

This section describes the procedure consortium has followed to develop website. A solid and coherent graphic identity is the base for communicating towards the outside world. Consistent graphic identities allow the target audience to easily identify and recognise the HoliDes project. For this reason it is essential that all materials distributed by the project partners maintain the corporate identity. The web page's structure and the logos used in the project have been carefully studied and selected by the members of the project.

### 2.1 Initial version of the website (construction of sections and contents)

An initial version was provided by ATOS at the Month 2 of the project, all partners were invited to give their opinions about the website in order to improve the content and to facilitate access.

Partners' feedback was collected and results gave us valuable information that has helped us to implement some changes on the web.

Summary of the collected feedback:

- The menu "Members" title was changed to "Consortium".
- The colour of the home page was too bright and was changed.
- Only the public deliverables can be downloaded from the download section, the public section of the confidential deliverables can be downloaded too.
- Correction of some typos.
- The blog page is private and it is only accessible for consortium members through log-in.
- Some format changes were implemented (Logos, Use of caps, etc).

### 2.2 Selection of the logos

During the Kick-off meeting in Berlin, four different logos were presented and the audience selected one of them.

	<p style="text-align: center;"><b>HoliDes</b></p> <p style="text-align: center;"><b>H</b>olistic Human Factors <b>D</b>esign of Adaptive Cooperative Human- Machine Systems</p>	
---	---	---

The selected logo became the basis for the visual identity of the project.



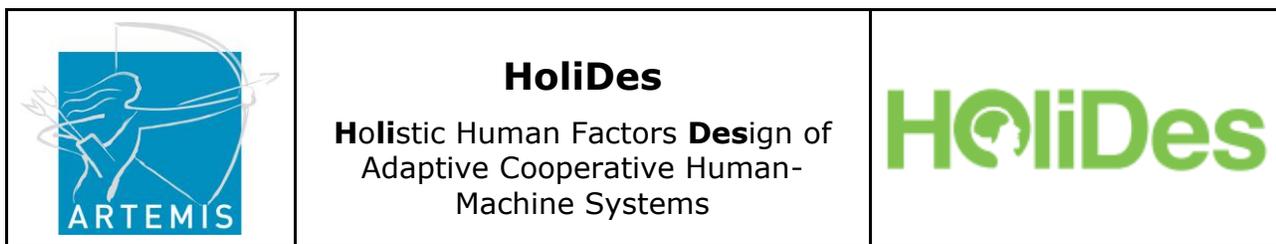
**Figure 1 HoliDes' potential logos**

The following visual identity was selected by the consortium

	<p style="text-align: center;"><b>HoliDes</b></p> <p style="text-align: center;"><b>H</b>olistic Human Factors <b>D</b>esign of Adaptive Cooperative Human- Machine Systems</p>	
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**Figure 2 Selected visual identity**



### **3 Website current version**

Once the consortium agreed the structure of the website, the main pillars of the website were established.

During the duration of the project, the structure and especially the content of the HoliDes website will be subject to development, update with news, events, graphic material, tech info, downloads, links, etc.

Below the main sections of the website are described.

#### **3.1 Home**

This section provides an immediate overview of the project, highlighting the vision and areas of research interest displayed through the use of pictograms defined by the project visual identity.

The main banner, which is present in each section, allows constant access to the rest of sections. The main sections are:

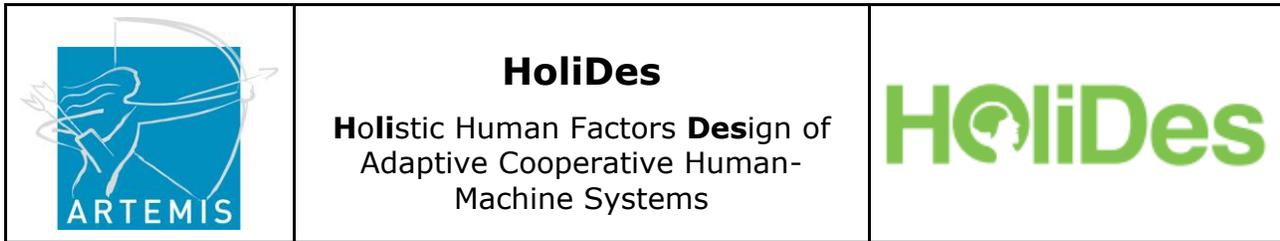
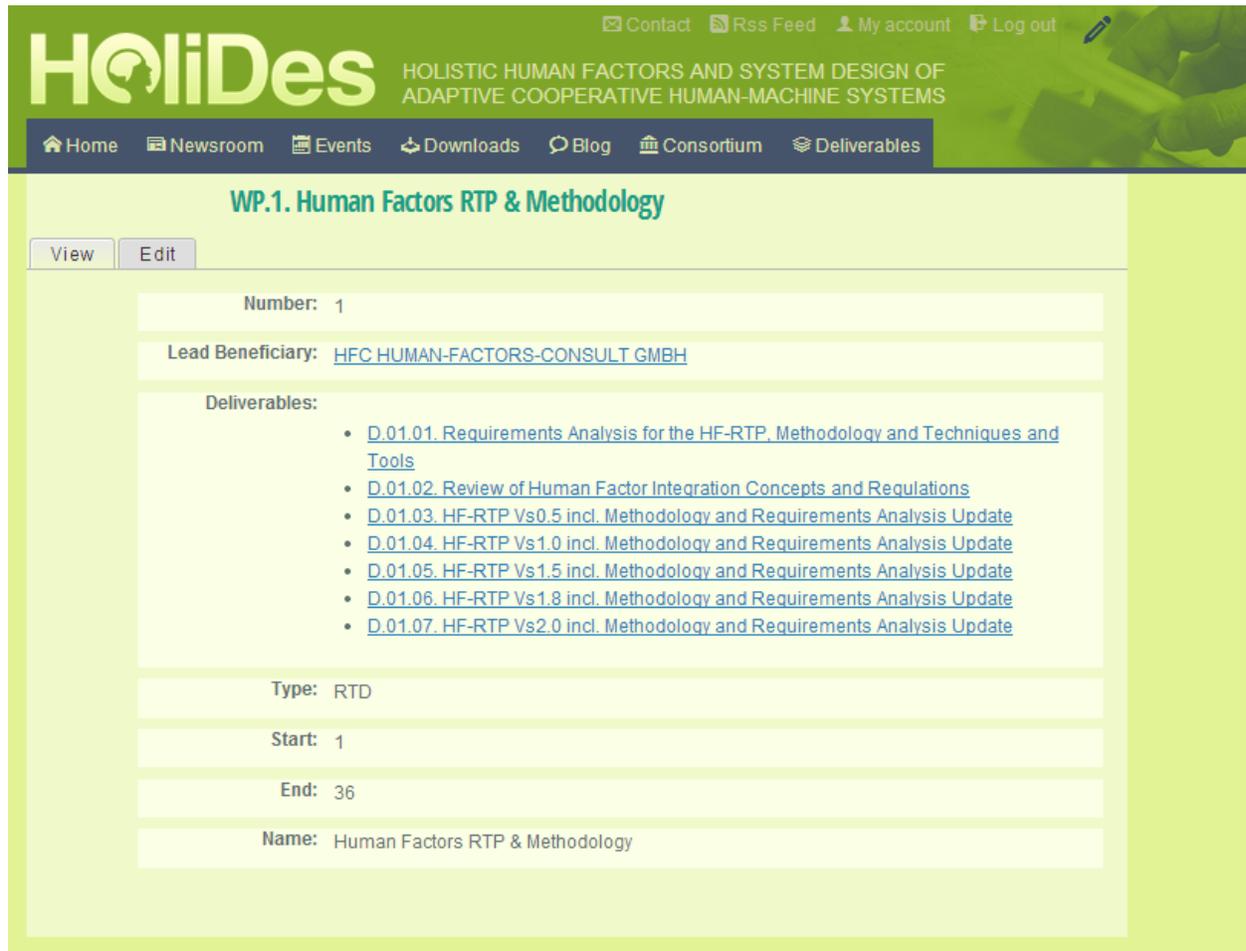
- Newsroom.
- Events.
- Downloads.
- Consortium.
- Deliverables.



**Figure 3 HoliDes Home page**

The submenu "Workpackage" shows the list of project workpackages and every item can be selected to show WP description.



**WP.1. Human Factors RTP & Methodology**

View Edit

Number: 1

Lead Beneficiary: [HFC HUMAN-FACTORS-CONSULT GMBH](#)

Deliverables:

- [D.01.01. Requirements Analysis for the HF-RTP, Methodology and Techniques and Tools](#)
- [D.01.02. Review of Human Factor Integration Concepts and Regulations](#)
- [D.01.03. HF-RTP Vs0.5 incl. Methodology and Requirements Analysis Update](#)
- [D.01.04. HF-RTP Vs1.0 incl. Methodology and Requirements Analysis Update](#)
- [D.01.05. HF-RTP Vs1.5 incl. Methodology and Requirements Analysis Update](#)
- [D.01.06. HF-RTP Vs1.8 incl. Methodology and Requirements Analysis Update](#)
- [D.01.07. HF-RTP Vs2.0 incl. Methodology and Requirements Analysis Update](#)

Type: RTD

Start: 1

End: 36

Name: Human Factors RTP & Methodology

**Figure 5 Workpackage detail**

This section contains the details of each workpackage. This information is as follows:

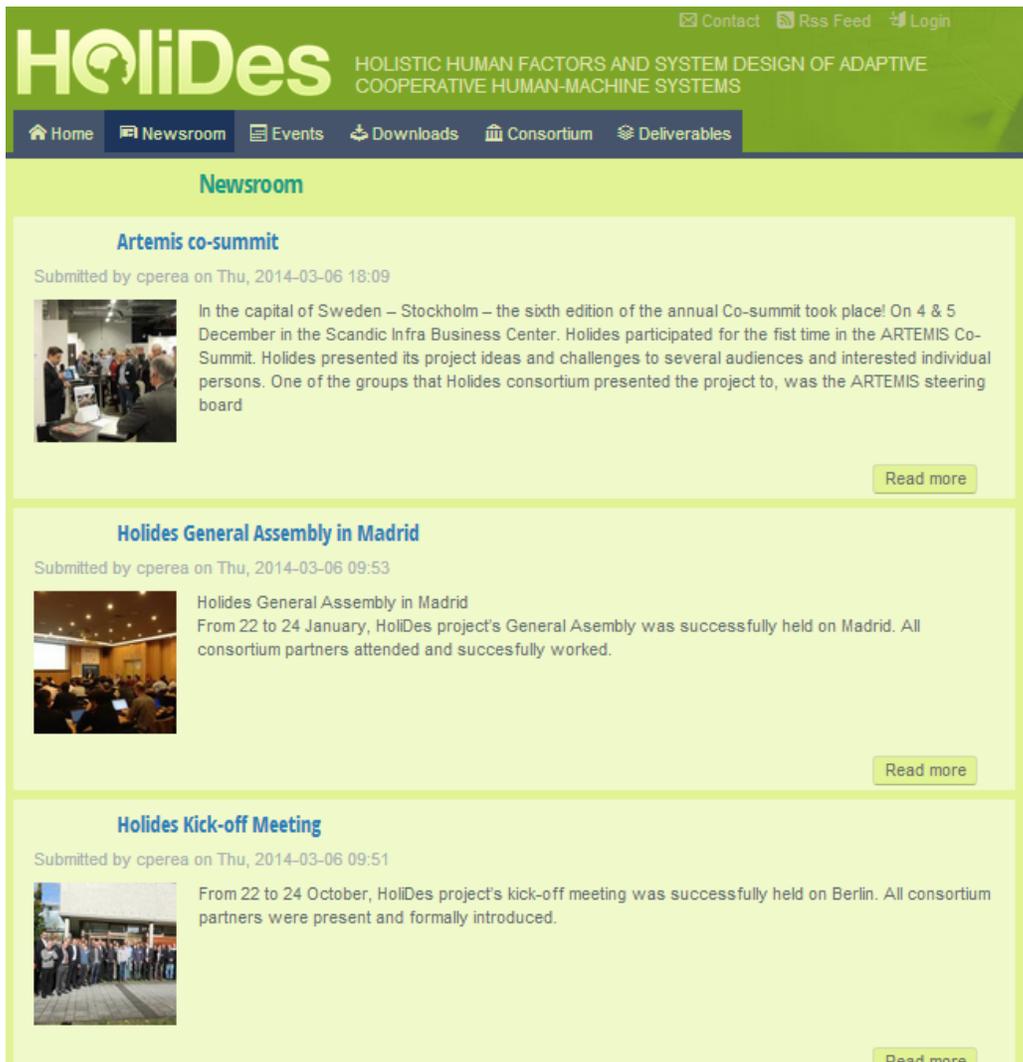
- Number of workpackage.
- Lead beneficiary.
- Deliverables.
- Type of activity.
- Start and End date.
- Name of the workpackage.

	<p style="text-align: center;"><b>HoliDes</b> <b>H</b>olistic Human Factors <b>D</b>esign of Adaptive Cooperative Human- Machine Systems</p>	
---	--	---

### **3.2 Newsroom**

This section provides headlines of publications, work progress, relevant news, public activities of the consortium and project findings. This section will be updated periodically and the achievement of the main results of the project will be published inside this section.

	<h2>HoliDes</h2> <p><b>Holistic Human Factors Design of Adaptive Cooperative Human-Machine Systems</b></p>	
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**HoliDes** HOLISTIC HUMAN FACTORS AND SYSTEM DESIGN OF ADAPTIVE COOPERATIVE HUMAN-MACHINE SYSTEMS

Contact Rss Feed Login

Home Newsroom Events Downloads Consortium Deliverables

### Newsroom

**Artemis co-summit**  
Submitted by cperea on Thu, 2014-03-06 18:09

 In the capital of Sweden – Stockholm – the sixth edition of the annual Co-summit took place! On 4 & 5 December in the Scandic Infra Business Center. Holides participated for the first time in the ARTEMIS Co-Summit. Holides presented its project ideas and challenges to several audiences and interested individual persons. One of the groups that Holides consortium presented the project to, was the ARTEMIS steering board

[Read more](#)

**Holides General Assembly in Madrid**  
Submitted by cperea on Thu, 2014-03-06 09:53

 Holides General Assembly in Madrid  
From 22 to 24 January, HoliDes project's General Assembly was successfully held on Madrid. All consortium partners attended and successfully worked.

[Read more](#)

**Holides Kick-off Meeting**  
Submitted by cperea on Thu, 2014-03-06 09:51

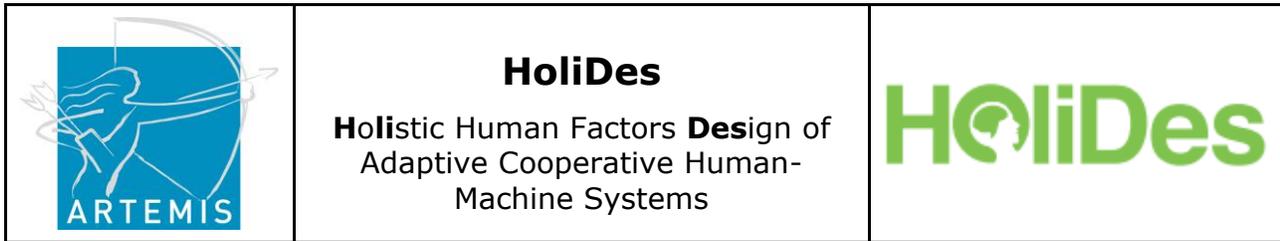
 From 22 to 24 October, HoliDes project's kick-off meeting was successfully held on Berlin. All consortium partners were present and formally introduced.

[Read more](#)

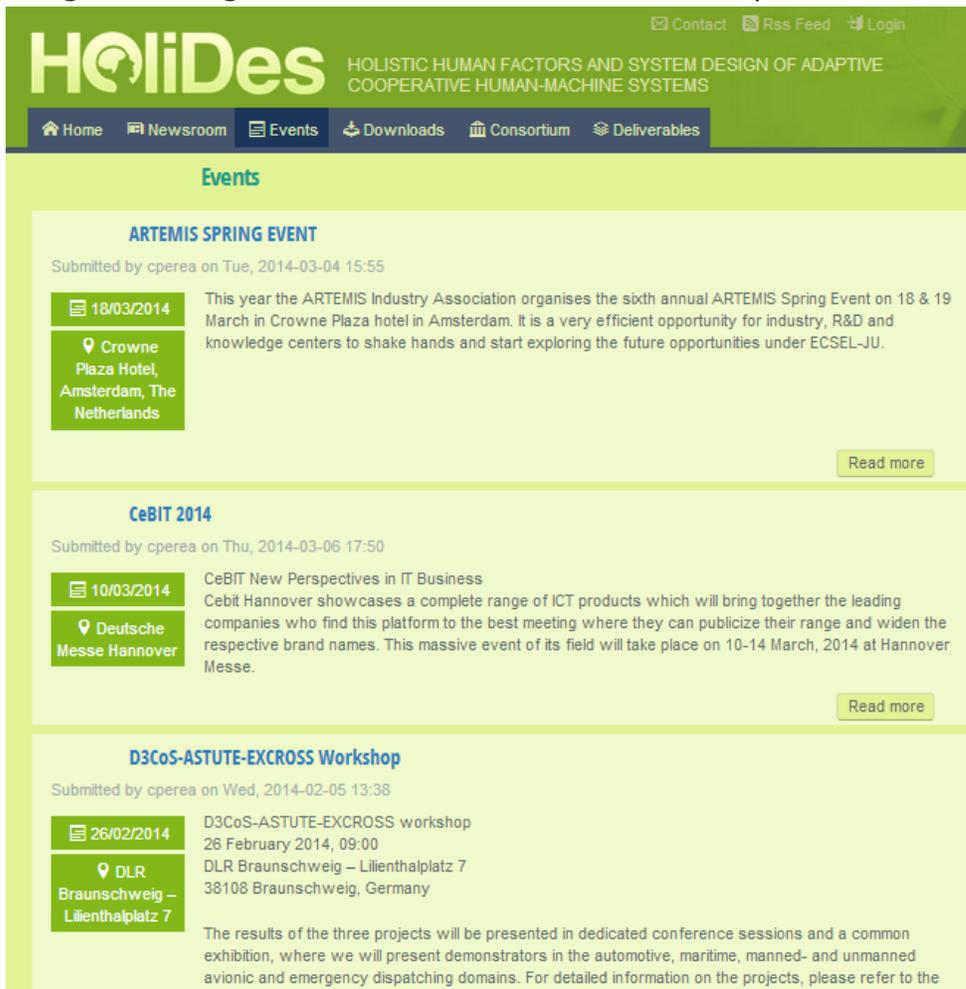
**Figure 6 Newsroom**

### 3.3 Events

This section provides a list of events related to HoliDes project. It contains information about the consortium meetings, ARTEMIS events, other ARTEMIS projects, relevant news, significant industrial events etc.



HoliDes consortium is aware of the great importance of ARTEMIS events. For this reason the consortium is willing to disseminate and to participate in the ARTEMIS related events with the two-fold objective of building community and taking advantage of the scenarios those events provided.



**HoliDes** HOLISTIC HUMAN FACTORS AND SYSTEM DESIGN OF ADAPTIVE COOPERATIVE HUMAN-MACHINE SYSTEMS

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**Events**

**ARTEMIS SPRING EVENT**  
Submitted by cperea on Tue, 2014-03-04 15:55

18/03/2014  
Crowne Plaza Hotel, Amsterdam, The Netherlands

This year the ARTEMIS Industry Association organises the sixth annual ARTEMIS Spring Event on 18 & 19 March in Crowne Plaza hotel in Amsterdam. It is a very efficient opportunity for industry, R&D and knowledge centers to shake hands and start exploring the future opportunities under ECSEL-JU.

**CeBIT 2014**  
Submitted by cperea on Thu, 2014-03-06 17:50

10/03/2014  
Deutsche Messe Hannover

CeBIT New Perspectives in IT Business  
CeBIT Hannover showcases a complete range of ICT products which will bring together the leading companies who find this platform to be the best meeting where they can publicize their range and widen the respective brand names. This massive event of its field will take place on 10-14 March, 2014 at Hannover Messe.

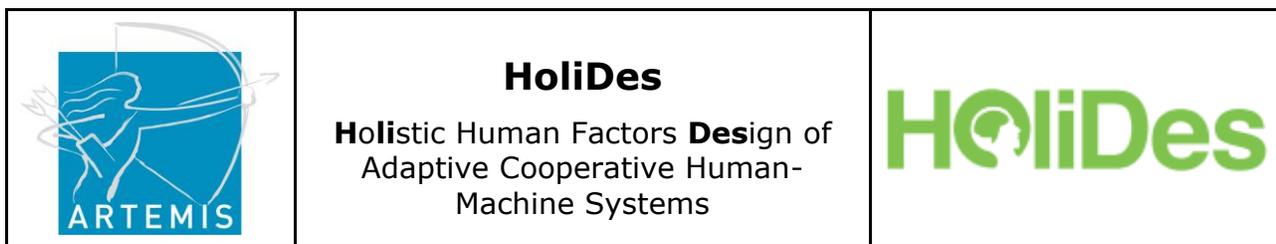
**D3CoS-ASTUTE-EXCROSS Workshop**  
Submitted by cperea on Wed, 2014-02-05 13:38

26/02/2014  
DLR Braunschweig – Lilienthalplatz 7

D3CoS-ASTUTE-EXCROSS workshop  
26 February 2014, 09:00  
DLR Braunschweig – Lilienthalplatz 7  
38108 Braunschweig, Germany

The results of the three projects will be presented in dedicated conference sessions and a common exhibition, where we will present demonstrators in the automotive, maritime, manned- and unmanned avionic and emergency dispatching domains. For detailed information on the projects, please refer to the

**Figure 7 Events**



### **3.4 Downloads**

This section has been added in order to centralize and facilitate the search of the available public materials provided by the consortium. Public information will be uploaded to this section as soon as the information is available.

### **3.5 Consortium**

Additional information about the project members is shown in this page: brief information of the consortium members together with their logos can be found under this section.

### **3.6 Deliverables**

In this section the project's deliverables can be found. Those, which have been identified as public (i.e. PU), will be able to be downloaded by the general public.



**HoliDes**  
**Holistic Human Factors Design of Adaptive Cooperative Human-Machine Systems**



Contact Rss Feed Login

**HoliDes** HOLISTIC HUMAN FACTORS AND SYSTEM DESIGN OF ADAPTIVE COOPERATIVE HUMAN-MACHINE SYSTEMS

Home Newsroom Events Downloads Consortium Deliverables

### Deliverables

Name		
PU	D01.01	Requirements Analysis for the HF-RTP, Methodology and Techniques and Tools
PU	D01.02	Review of Human Factor Integration Concepts and Regulations
CO	D01.03	HF-RTP Vs0.5 incl. Methodology and Requirements Analysis Update
CO	D01.04	HF-RTP Vs1.0 incl. Methodology and Requirements Analysis Update
CO	D01.05	HF-RTP Vs1.5 incl. Methodology and Requirements Analysis Update
CO	D01.06	HF-RTP Vs1.8 incl. Methodology and Requirements Analysis Update
CO	D01.07	HF-RTP Vs2.0 incl. Methodology and Requirements Analysis Update
PU	D02.01	Requirements Analysis for Modelling Techniques and Tools
PU	D02.02	Plan for Integration of Modelling Techniques & Tools into the HF-RTP and Methodology
PU	D02.03	Catalogue for Psychological Model Assessment
CO	D02.04	Modelling Techniques and Tools Vs1.0 incl. Handbooks and Requirements Analysis Update
CO	D02.05	Modelling Techniques and Tools Vs1.5 incl. Handbooks and Requirements Analysis Update
CO	D02.06	Modelling Techniques and Tools Vs1.8 incl. Handbooks and Requirements Analysis Update
CO	D02.07	Modelling Techniques and Tools Vs2.0 incl. Handbooks
PU	D03.01	Requirements Analysis for Adaptation Techniques and Tools
PU	D03.02	Plan for Integration of Adaptation Techniques & Tools into the HF-RTP & Methodology
PU	D03.03	Framework for Adaptation

**Figure 8 Deliverables**

## 4 Statistics

Due to the fact that the web has been created recently, the statistics provided in this report will be used as basis for the final statistics report to be delivered in M36. A more in-depth analysis will be undertaken in the following version of the deliverable and more relevant figures will be provided.

The statistics to be collected during this period and the current initial figures are described in the following section.

### 4.1 Visitors

The audience overview shows the visits over the last months (in the figure from early November 2013 to 11 of March 2014 as example) in a line graph, new versus returning visitors (this information is shown in pie chart) and the following metrics :

- Visits: total number of visits to HoliDes site.
- Unique visitors: total number of unique visitors to HoliDes' site.
- Page views: total number of pages viewed on HoliDes' site.
- Pages per visit: average number of pages viewed per visit.
- Average visit duration: average visit length of all visitors.
- Bounce rate: percent of single-page visits.
- New Visitors: percent of total visitors who visited the site for the first time.

Source: Google analytics



# HoliDes

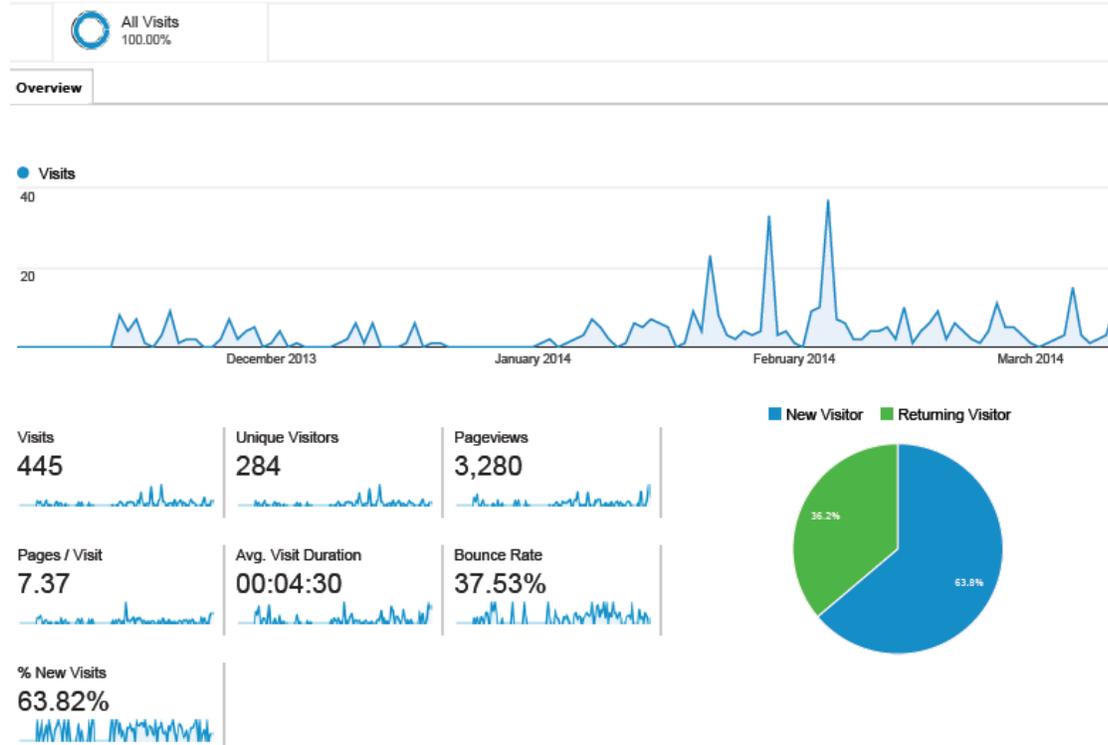
## Holistic Human Factors Design of Adaptive Cooperative Human-Machine Systems



Holidays - <http://holidays.eu> [Go to this report](#)  
Todos los datos de sitios web

### Audience Overview

Nov 1, 2013 - Mar 11, 2014



**Figure 9 Audience overview (Source: Google analytics)**

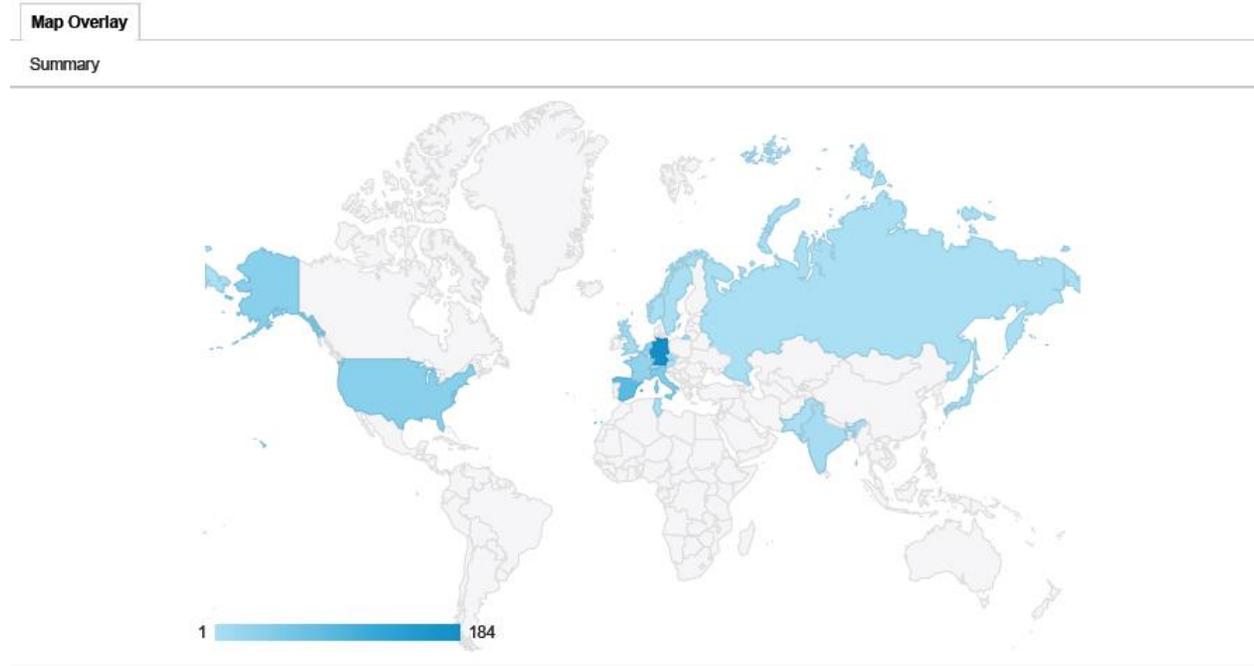


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## 4.2 Geographical

This report provides information about where visitors come from (Continent, Sub Continent, Country, City).



**Figure 10 Geographical I (Source: Google analytics)**



# HoliDes

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Country / Territory	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>445</b> % of Total: 100.00% (445)	<b>63.82%</b> Site Avg: 63.82% (0.00%)	<b>284</b> % of Total: 100.00% (284)	<b>37.53%</b> Site Avg: 37.53% (0.00%)	<b>7.37</b> Site Avg: 7.37 (0.00%)	<b>00:04:30</b> Site Avg: 00:04:30 (0.00%)	<b>0.00%</b> Site Avg: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. Germany	<b>184</b> (41.35%)	51.63%	95 (33.45%)	30.98%	7.85	00:05:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Spain	<b>86</b> (19.33%)	58.14%	50 (17.61%)	19.77%	11.52	00:07:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Italy	<b>43</b> (9.66%)	79.07%	34 (11.97%)	30.23%	6.12	00:04:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. United States	<b>37</b> (8.31%)	97.30%	36 (12.68%)	89.19%	2.27	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. France	<b>29</b> (6.52%)	79.31%	23 (8.10%)	55.17%	6.17	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Netherlands	<b>19</b> (4.27%)	57.89%	11 (3.87%)	36.84%	6.53	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Czech Republic	<b>11</b> (2.47%)	45.45%	5 (1.76%)	54.55%	4.73	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Belgium	<b>8</b> (1.80%)	62.50%	5 (1.76%)	37.50%	7.25	00:04:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. (not set)	<b>7</b> (1.57%)	85.71%	6 (2.11%)	57.14%	3.57	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. United Kingdom	<b>6</b> (1.35%)	83.33%	5 (1.76%)	50.00%	3.50	00:04:53	0.00%	0 (0.00%)	\$0.00 (0.00%)

Figure 11 Geographical II (Source: Google analytics)



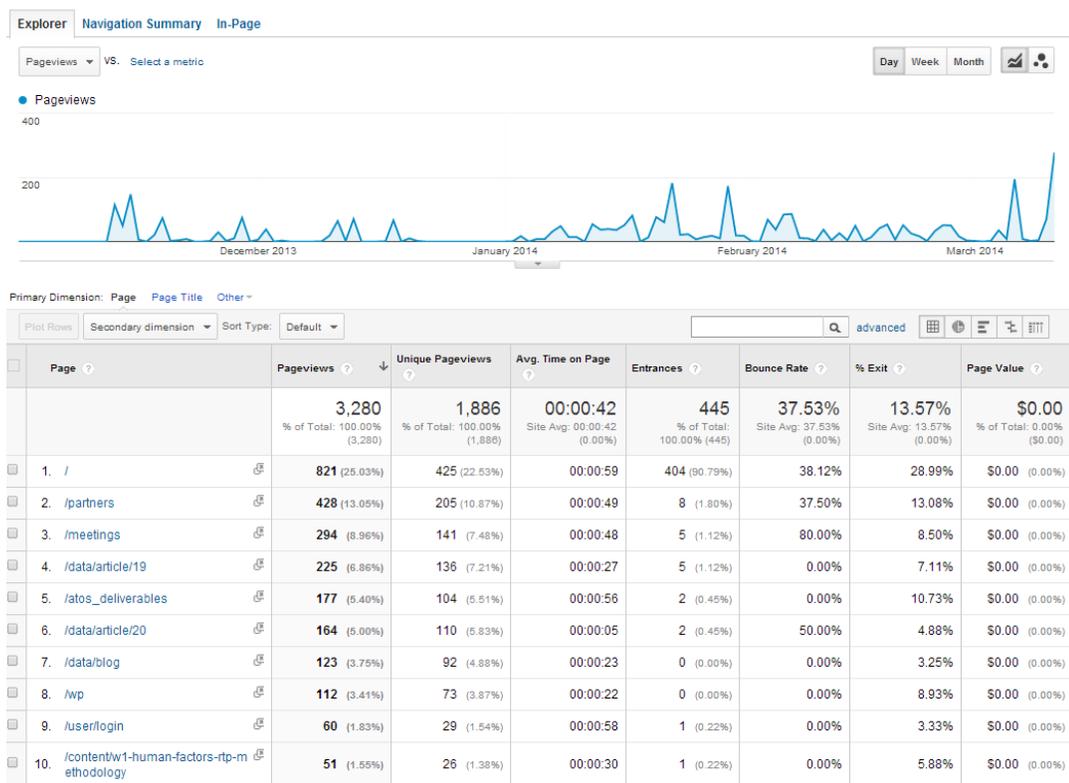
# HoliDes

## Holistic Human Factors Design of Adaptive Cooperative Human-Machine Systems



### 4.3 Top Content

This report shows how frequently each page on the site was viewed. Due to the fact that the web has been testing during this period, the statistics shown about the content are not reliable because the structure of the web has been changed several times, due to on-going development.



**Figure 12 Content report (Source: Google analytics)**



## 5 Summary

The main goal of the HoliDes website is to serve as a tool to achieve an effective communication for the project. This document describes the structure of the HoliDes website.

The website is continually being developed and it will be dynamically adapted to the consortium and target public needs.

The main activities during this period have been to agree on the establishment of the structure and the content of the website.

Further updates are foreseen to continue the correct development of the website. Public deliverables, news, events and relevant information will be added on the web periodically.

The conclusions drawn from statistics will be shown in the next version of this deliverable as well as comparative information; in this deliverable a description about the statistics has been provided.