



## HoliDes

Holistic Human Factors **Design** of  
Adaptive Cooperative Human-  
Machine Systems

# HoliDes

### D10.2 – Webpage Final Version

<b>Project Number:</b>	332933
<b>Classification:</b>	<Confidential   Public   Public with Confidential Annexes>
<b>Work Package(s):</b>	WP10
<b>Milestone:</b>	M5
<b>Document Version:</b>	V1
<b>Issue Date:</b>	30.08.2016
<b>Document Timescale:</b>	Project Start Date: October 1, 2013
Start of the Document:	Month 34
Final version due:	Month 36
<b>Deliverable Overview:</b>	<b>Main document:</b> <name> <classification> <b>Annex I:</b> <name> <classification> <b>Annex II:</b> <name> <classification> ...
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<b>Issue Authorisation:</b>	Sebastian Feuerstack, OFF

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T	HoliDes Consortium	all HoliDes Partners

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## **1 Introduction**

### **1.1 About this document**

This document is about the explanation of the different sections and contents of the HoliDes website. The web portal, [www.holides.eu](http://www.holides.eu), is one of the main contributions to dissemination activities for the HoliDes project.

Considering the importance of the international partners involved in the project and of its users, the web application has been designed and built taking into consideration the specific project and its diverse areas of activity, balancing the functionality on the needs and expectations of users. It is an effective communication tool.

The strength of the website interface is its usability. The site is easy to use by the user thanks to an intuitive graphic which is easy to understand. The so-called information architecture has been developed according to user in order to facilitate accessibility to all site content. From the point of view of interaction, procedures have been standardized so that similar actions correspond to similar results regardless of the contexts.

The web application is related to the project visual identity for every interface. It is dynamic application in terms of usability and technological performance.

As an initial contact point for both the general public and selected project stakeholders, the portal will present an overview of the work being carried out by HoliDes, including real-world benefits that can be expected from the project.

Due to the fact that a detailed analysis of the web site was provided in previous deliverable D10.1, in the current one an explanation of the main updates will be provided.

### **1.2 Objective**

The objective of this document is to track the website structure, the procedures followed to update it and the web statistics.

### **1.3 Intended/Main audience**

This document is public.



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## 2 Website

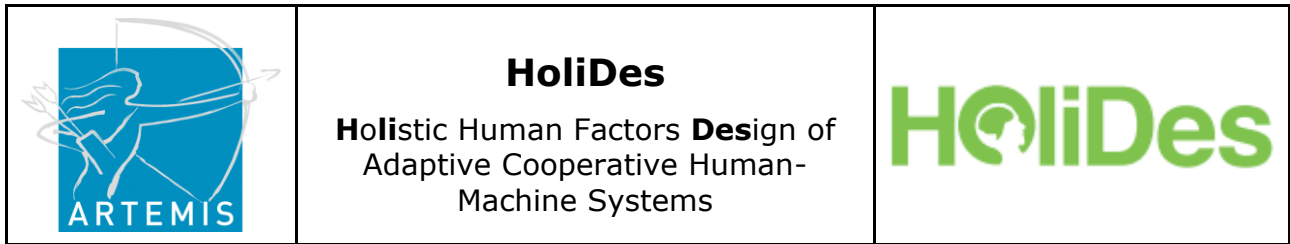
In this section, we briefly describe the sections of ASTUTE web-site with the corresponding screenshots for visualization.

### 2.1 Home

The content of the home page has been updated frequently. News, in the front page, are changed frequently.



**Figure 1 Home page**



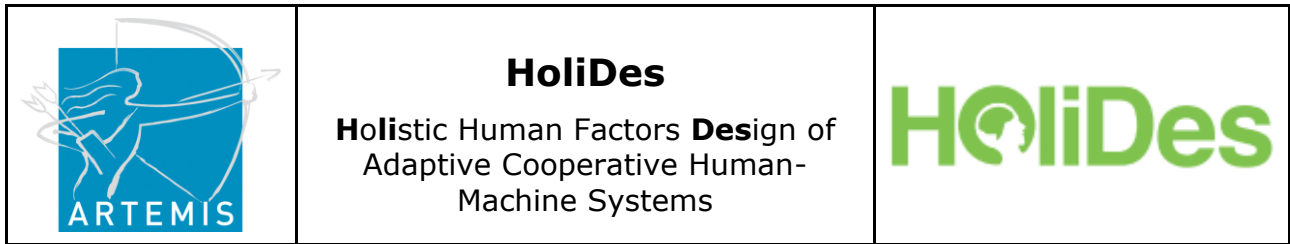
## 2.2 About the project

Here the user will find general purpose information about the project, its structure and the subpage for the deliverables available. At the end of the project, a results subpage will be released with more specific information about the tangible results achieved during its lifecycle.



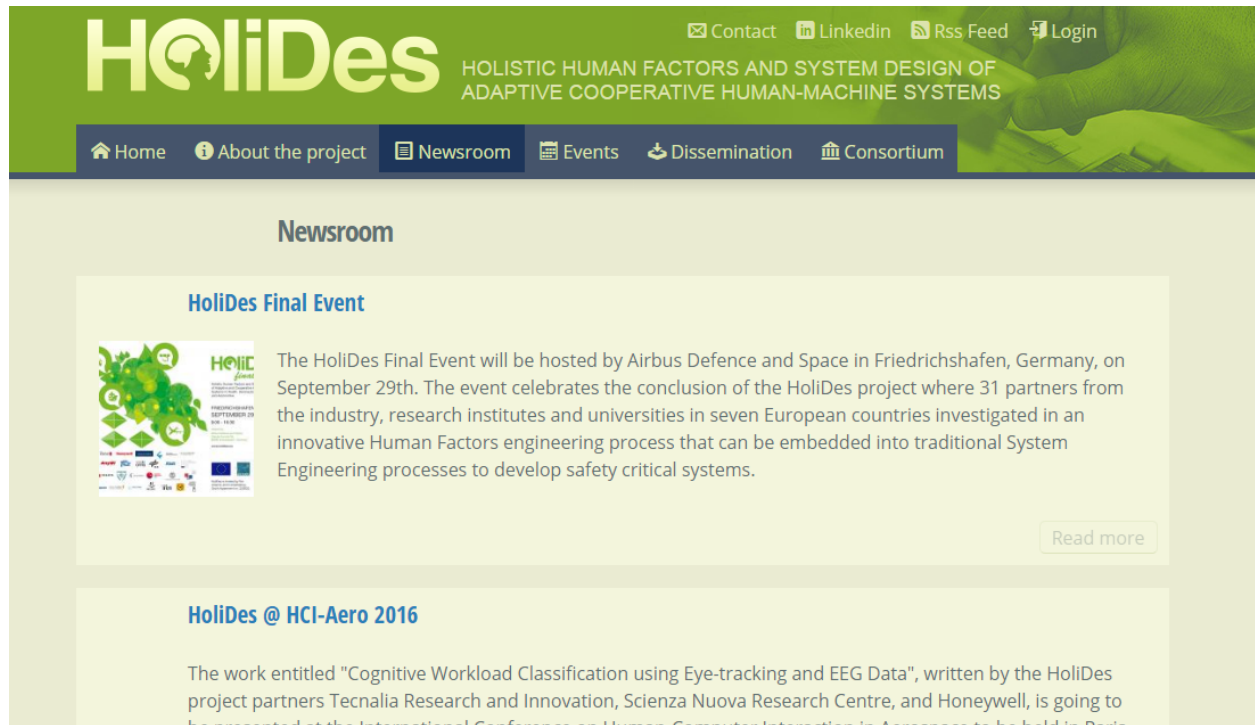
**Figure 2 "About the project" page**



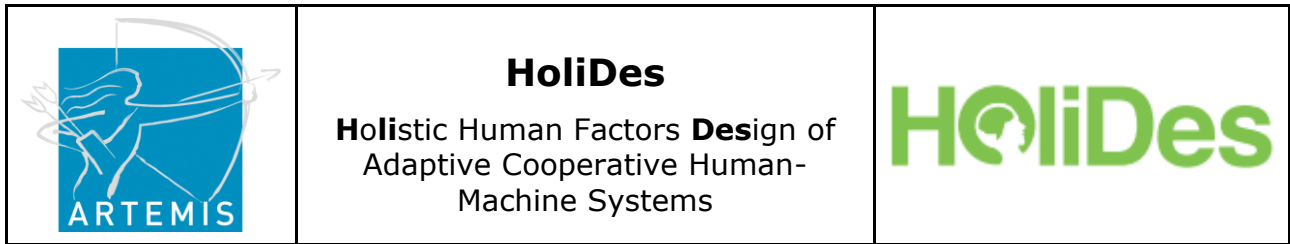


## 2.3 Newsroom

This section has been modified with the latest news of the project.



**Figure 3 Newsroom page**



## 2.4 Events

All the Upcoming Events and Past Events related to the project or that can be of some interest are regularly published in this section.



**HoliDes** HOLISTIC HUMAN FACTORS AND SYSTEM DESIGN OF ADAPTIVE COOPERATIVE HUMAN-MACHINE SYSTEMS

Contact LinkedIn Rss Feed Login

Home About the project Newsroom **Events** Dissemination Consortium

### Events

**ICHCI 2016: International conference on Human-Computer Interaction**

27/10/2016 <https://www.waset.org/conference/2016/10/london/ICHCI/call-for-papers>

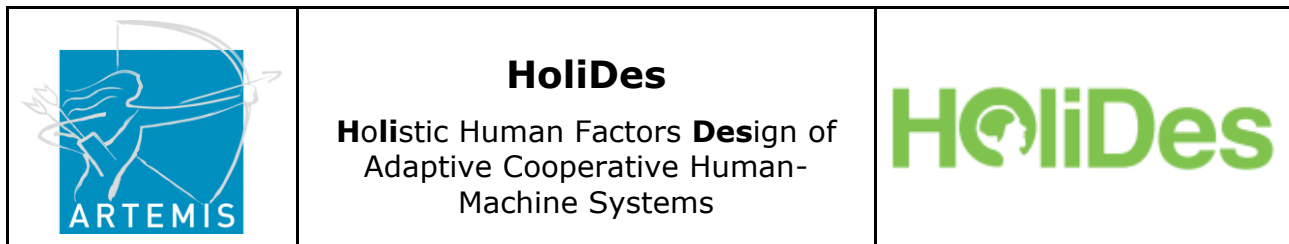
The ICHCI 2016 : 18th International Conference on Human-Computer Interaction is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Human-Computer Interaction. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world.

[Read more](#)

**HoliDes Final Event**

29/09/2016 Airbus Defence & Space, Friedrichshafen, Germany

**Figure 4 Events page**

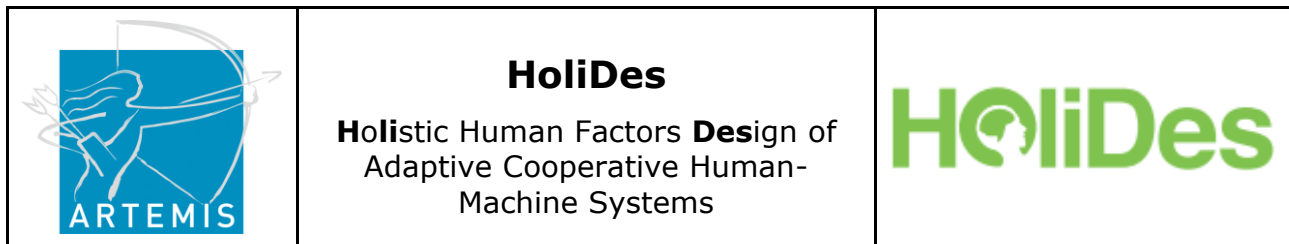


## 2.5 Dissemination

In this section, there is a repository with all dissemination materials provided by the project consortium, such as posters, public deliverables, videos, publications...

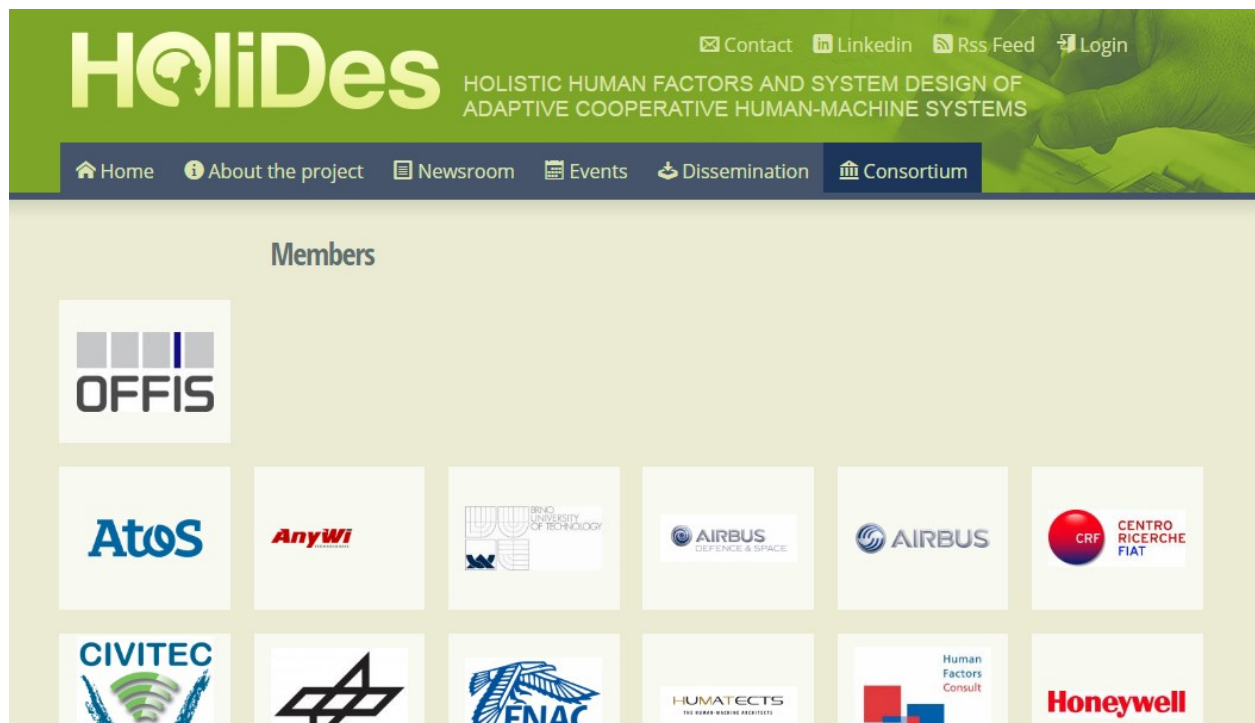


Figure 5 Dissemination page



## 2.6 Consortium

This section provides information about all the members of the Holides consortium and its role in the project.



**Figure 6 Consortium page**

## 3 Procedures

To foster collaboration in the web page, and to remind the consortium to publish the available information, a simple but effective mechanism has been carried out.

Bi-weekly, an email has been sent reminding the partners the great importance of updating the website. This measure has been taken in other projects and it has been very effective.

During this period the number and frequency of news and events published have been increased, demonstrating that the measures have been effective.



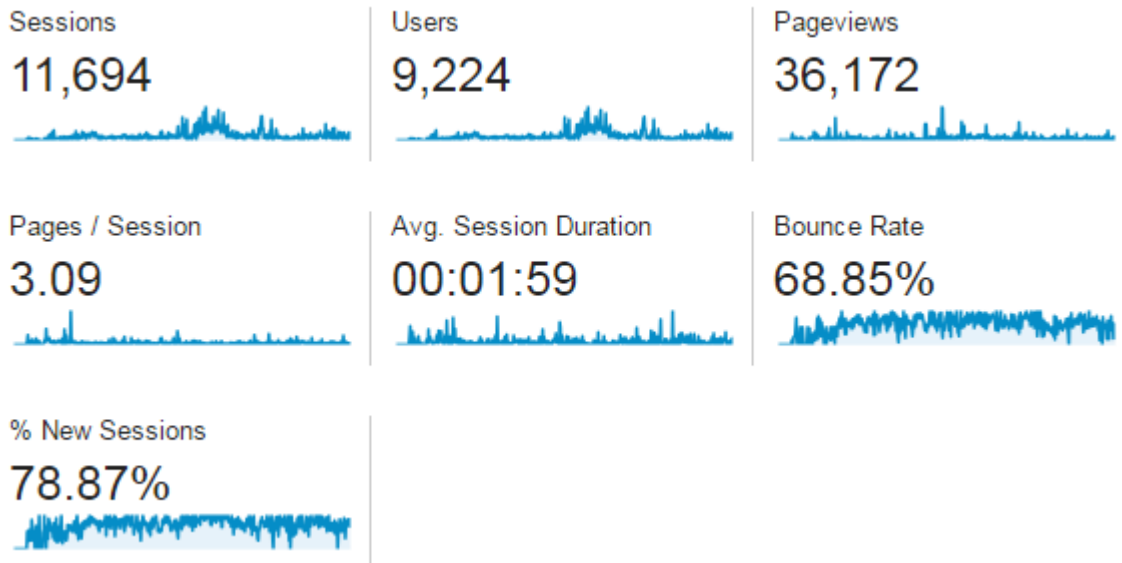
## 4 Statistics

All statistical data are tracked from 1<sup>st</sup> of October of 2013 till 1<sup>st</sup> of September of 2016

### 4.1 Audience

#### 4.1.1 Users

Users of the website for the total length of the project:



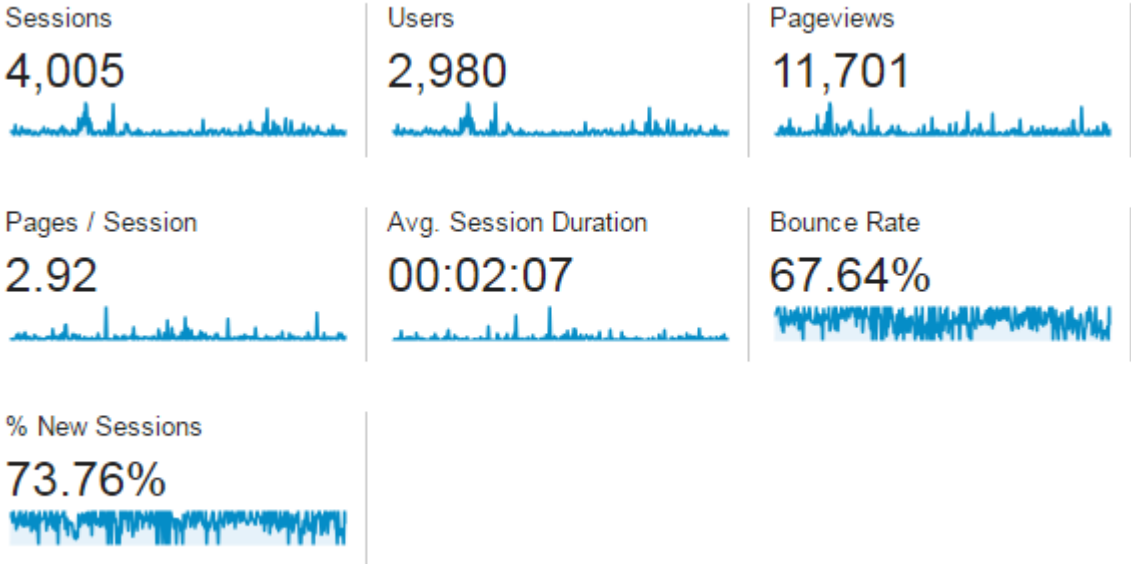


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Users of the website for the last year (sept 2015 – sept 2016):



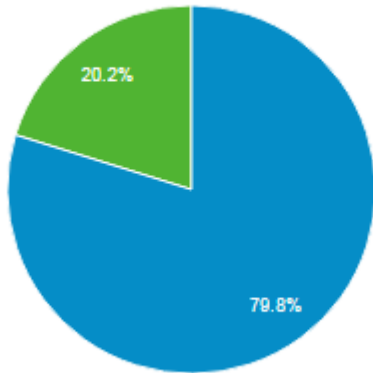


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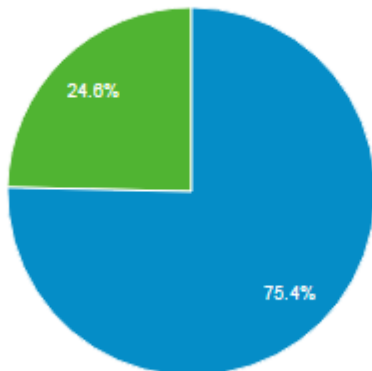
Returnability of visitors for the total length of the project:

■ New Visitor ■ Returning Visitor



Returnability of visitors for the last year of the project (sept 2015 – sept 2016):

■ New Visitor ■ Returning Visitor



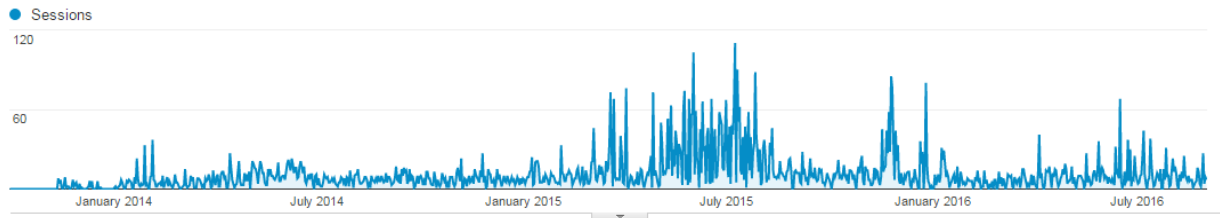


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Distribution of users on time for the total length of the project:



Distribution of users on time for the last year of the project (sept 2015 – sept 2016):



## 4.1.2 Active users

Active user statistics for the total length of the project:

1 Day Active Users <b>7</b> % of Total: 100.00% (7)	7 Day Active Users <b>59</b> % of Total: 100.00% (59)	14 Day Active Users <b>101</b> % of Total: 100.00% (101)	30 Day Active Users <b>224</b> % of Total: 100.00% (224)
---	---	--	--

Active user statistics for the last year of the project:

1 Day Active Users <b>15</b> % of Total: 100.00% (15)	7 Day Active Users <b>51</b> % of Total: 100.00% (51)	14 Day Active Users <b>86</b> % of Total: 100.00% (86)	30 Day Active Users <b>184</b> % of Total: 100.00% (184)
---	---	--	--



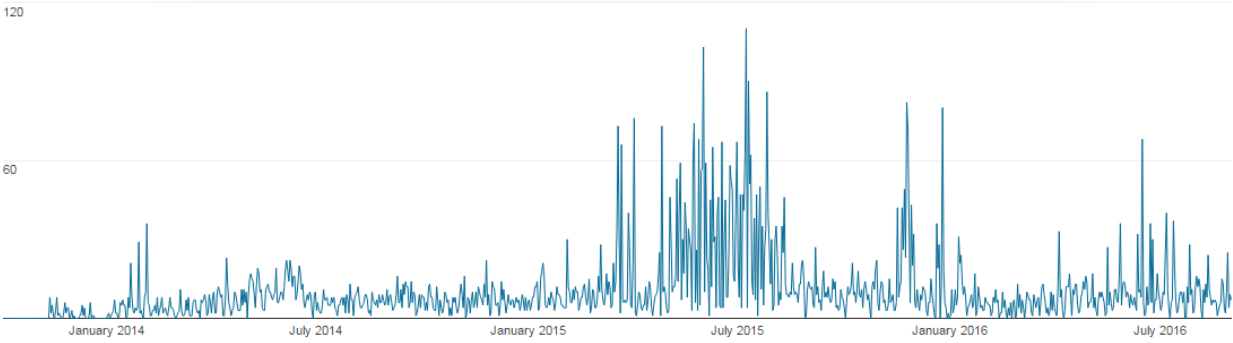


# HoliDes

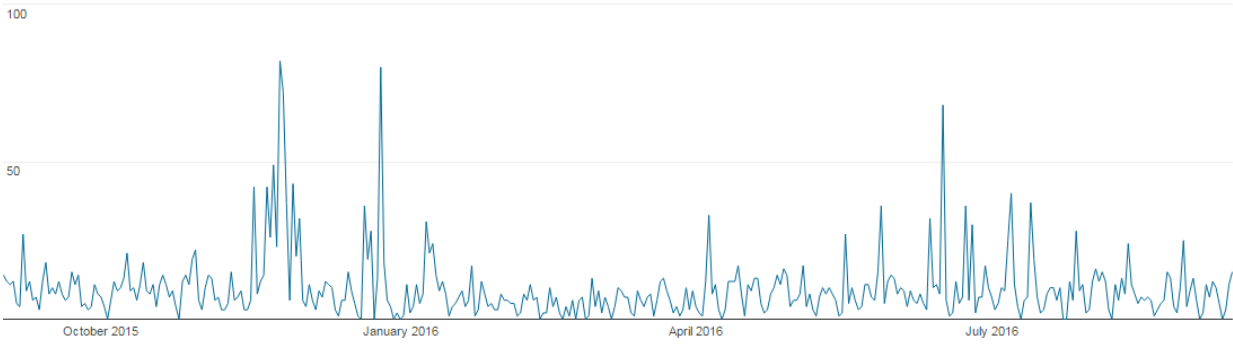
Holistic Human Factors Design of Adaptive Cooperative Human-Machine Systems



Distribution of active users on time for the whole length of the project:



Distribution of active users on time for the last year of the project (sept 2015 – sept 2016):





# HoliDes

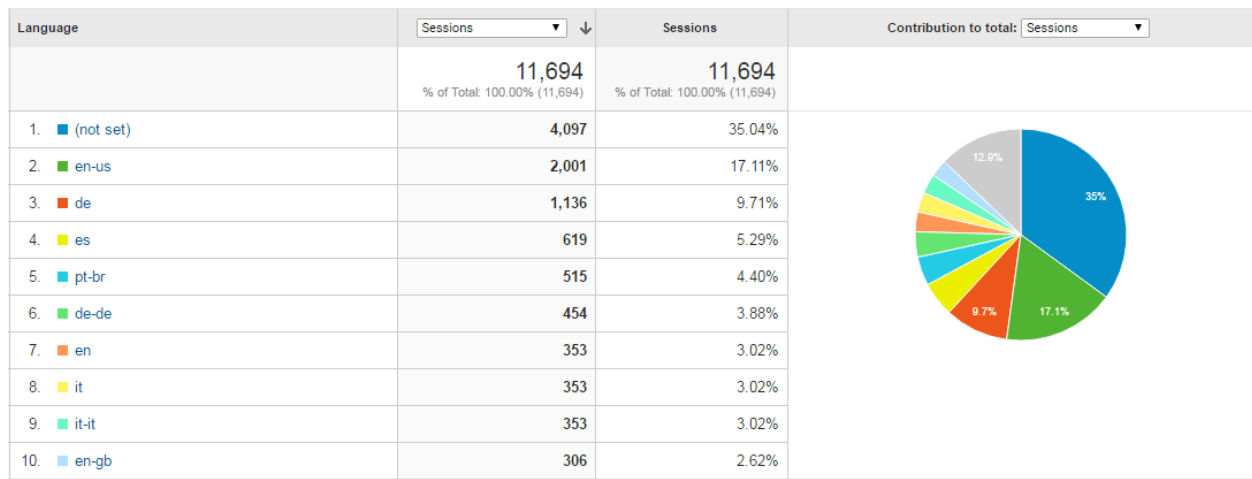
## Holistic Human Factors Design of Adaptive Cooperative Human-Machine Systems



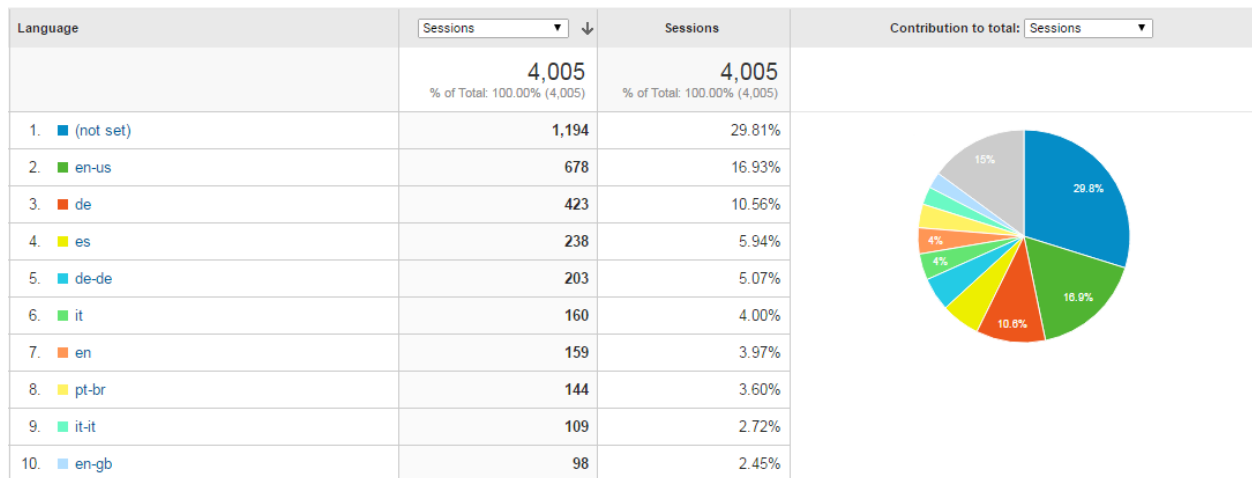
## 4.2 Geographical

### 4.2.1 Language

Language statistics for the whole length of the project:



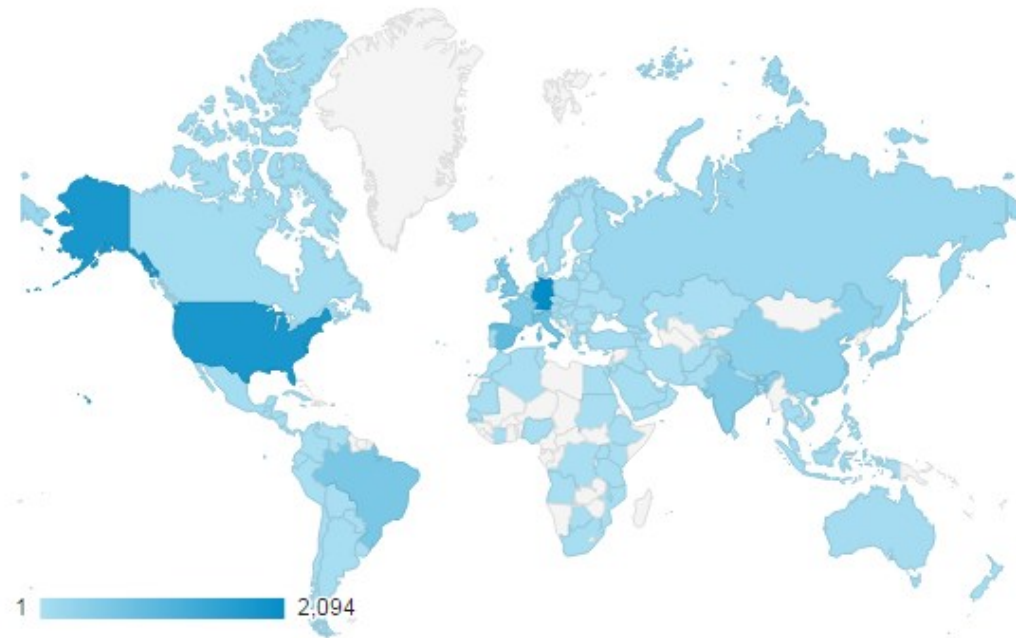
Language statistics for the last year of the project (sept 2015 – sept 2016):





### 4.2.2 Country

Sessions by country for the whole length of the project (from 125 countries):



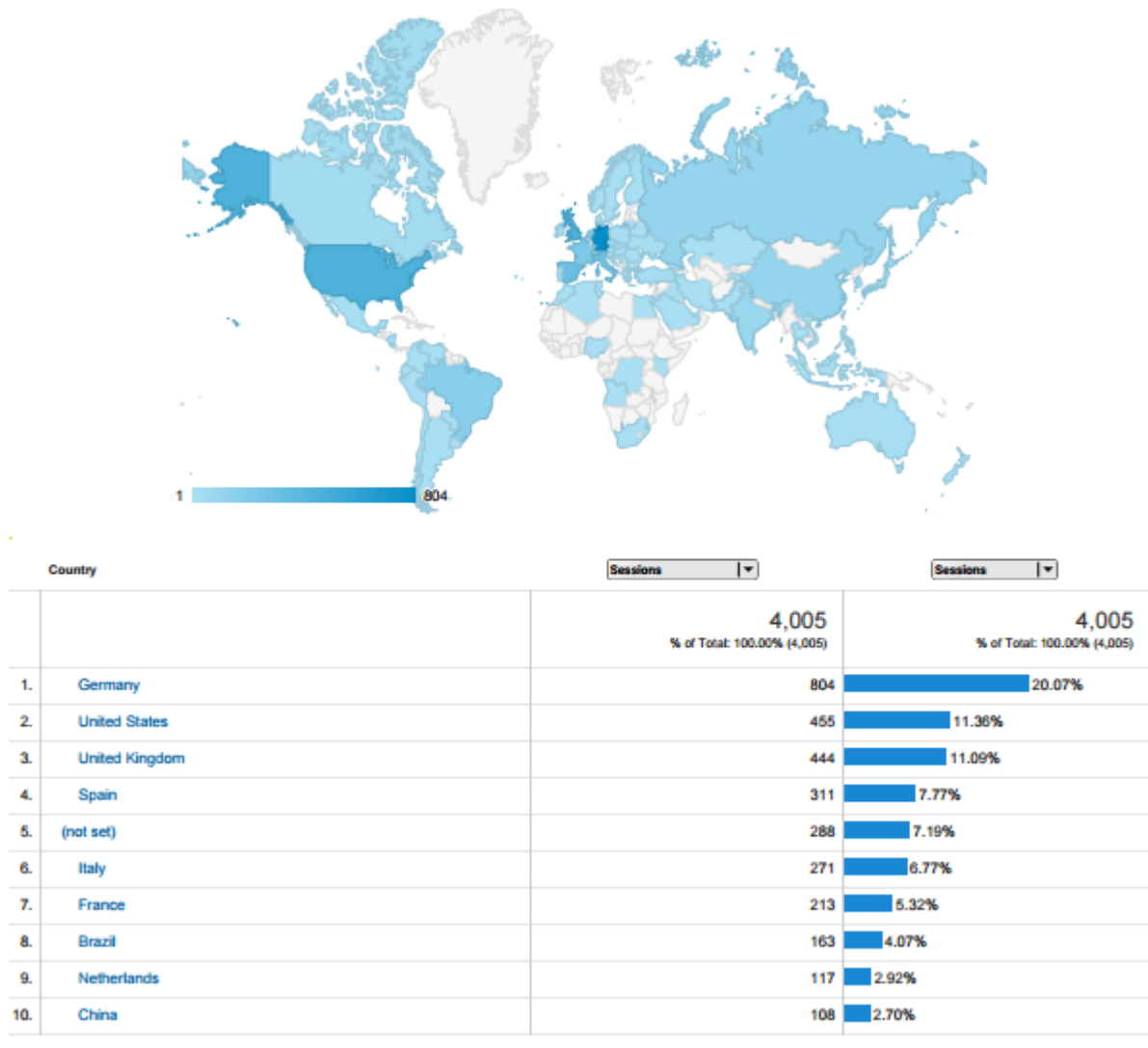
Country	Sessions	% Sessions
1.  Germany	2,094	17.91%
2.  United States	1,825	15.61%
3. (not set)	1,119	9.57%
4.  Spain	929	7.94%
5.  Italy	746	6.38%
6.  United Kingdom	608	5.20%
7.  Brazil	597	5.11%
8.  France	518	4.43%
9.  India	476	4.07%
10.  China	340	2.91%



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Sessions by country for the last year of the project (from 86 countries):



**4.2.3 City**

Session by cities for the whole length of the project:



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City	Sessions	% Sessions
1. (not set)	2,163	18.50%
2. Madrid	542	4.63%
3. Naples	306	2.62%
4. Stuttgart	290	2.48%
5. Erlangen	221	1.89%
6. Oldenburg	202	1.73%
7. Berlin	177	1.51%
8. Mumbai	167	1.43%
9. (not set)	154	1.32%
10. New York	146	1.25%

Sessions by city for the last year of the project (sept 2015 – sept 2016):

City	Sessions	% of Total
	4,005	100.00% (4,005)
1. (not set)	748	18.68%
2. Stuttgart	150	3.75%
3. Naples	132	3.30%
4. Madrid	119	2.97%
5. Berlin	73	1.82%
6. New York	70	1.75%
7. Oldenburg	69	1.72%
8. Hamburg	63	1.57%
9. Ashburn	60	1.50%
10. Vitoria-Gasteiz	47	1.17%



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## 4.3 System

### 4.3.1 Browser

Browser usage for the whole length of the project:

Browser	Sessions	% Sessions
1. Chrome	7,618	65.14%
2. Firefox	1,794	15.34%
3. Internet Explorer	992	8.48%
4. Safari	463	3.96%
5. (not set)	199	1.70%
6. Opera Mini	159	1.36%
7. UC Browser	148	1.27%
8. Android Browser	126	1.08%
9. Opera	58	0.50%
10. S40 Ovi Browser	58	0.50%

Browser usage for the last year of the project (sept 2015 – sept 2016):

Browser	Sessions	% of Total
4,005 % of Total: 100.00% (4,005)		
1. Chrome	2,563	64.00%
2. Firefox	777	19.40%
3. Internet Explorer	354	8.84%
4. Safari	187	4.67%
5. (not set)	39	0.97%
6. Opera	17	0.42%
7. Edge	16	0.40%
8. UC Browser	16	0.40%
9. Android Browser	10	0.25%
10. Opera Mini	10	0.25%



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### 4.3.2 Operating system

OS used by the whole length of the project:

Operating System	Sessions	% Sessions
1. Windows	5,608	47.96%
2. Macintosh	4,506	38.53%
3. Linux	474	4.05%
4. Android	422	3.61%
5. (not set)	337	2.88%
6. iOS	218	1.86%
7. Series40	58	0.50%
8. Nokia	23	0.20%
9. SymbianOS	22	0.19%
10. BlackBerry	9	0.08%

OS used statistics in the last year of the project (sept 2015 – sept 2016):

Operating System	Sessions	% of Total
	4,005	100.00% (4,005)
1. Windows	2,199	54.91%
2. Macintosh	1,347	33.63%
3. Linux	190	4.74%
4. iOS	107	2.67%
5. Android	104	2.60%
6. (not set)	52	1.30%
7. Samsung	3	0.07%
8. BlackBerry	2	0.05%
9. Nokia	1	0.02%



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### 4.3.3 Service provider

Service provider use statistics in the whole length of the project:

Service Provider	Sessions	% Sessions
1. (not set)	929	7.94%
2. google inc.	462	3.95%
3. deutsche telekom ag	305	2.61%
4. atos it solutions and services gmbh	211	1.80%
5. telefonica de espana sau	162	1.39%
6. ip addresses for jazztelbone clients	153	1.31%
7. universita suor orsola benincasa	151	1.29%
8. universitaet oldenburg	142	1.21%
9. opera software asa	137	1.17%
10. fundacion tecnaliala	132	1.13%

Service provider use statistics in the last year of the project (sept 2015 – sept 2016):

Service Provider	Sessions	% Sessions
	4,005 <small>% of Total: 100.00% (4,005)</small>	4,005 <small>% of Total: 100.00% (4,005)</small>
1. (not set)	353	8.81%
2. deutsche telekom ag	151	3.77%
3. universita suor orsola benincasa	80	2.00%
4. fundacion tecnaliala	68	1.70%
5. voxility.net	63	1.57%
6. telefonica de espana sau	56	1.40%
7. amazon technologies inc.	55	1.37%
8. digital ocean inc.	53	1.32%
9. tsi fuer eads deutschland gmbh	46	1.15%
10. ip addresses for jazztelbone clients	44	1.10%





## 4.4 Mobile

### 4.4.1 Operating system

Operating System	Sessions	% Sessions
1. Android	422	46.89%
2. iOS	218	24.22%
3. (not set)	112	12.44%
4. Series40	58	6.44%
5. Nokia	23	2.56%
6. SymbianOS	22	2.44%
7. Windows	20	2.22%
8. BlackBerry	9	1.00%
9. Samsung	9	1.00%
10. Windows Phone	4	0.44%

### 4.4.2 Service provider

Service Provider	Sessions	% Sessions
1. opera software asa	137	15.22%
2. deutsche telekom ag	78	8.67%
3. nokia corporation	28	3.11%
4. telekom deutschland gmbh	27	3.00%
5. opera software americas llc	21	2.33%
6. gprs delhi mobile subscriber ip	19	2.11%
7. (not set)	17	1.89%
8. chinanetcenter (usa)	17	1.89%
9. cjsc er-telecom company samara	13	1.44%
10. gprs pune mobile subscriber ip	11	1.22%



### 4.4.3 Screen resolution

Screen Resolution	Sessions	% Sessions
1. 360x640	87	9.67%
2. 768x1024	64	7.11%
3. 320x480	47	5.22%
4. 320x568	46	5.11%
5. 375x667	44	4.89%
6. 800x1232	44	4.89%
7. 480x800	38	4.22%
8. 1366x768	27	3.00%
9. 800x600	27	3.00%
10. 320x534	24	2.67%



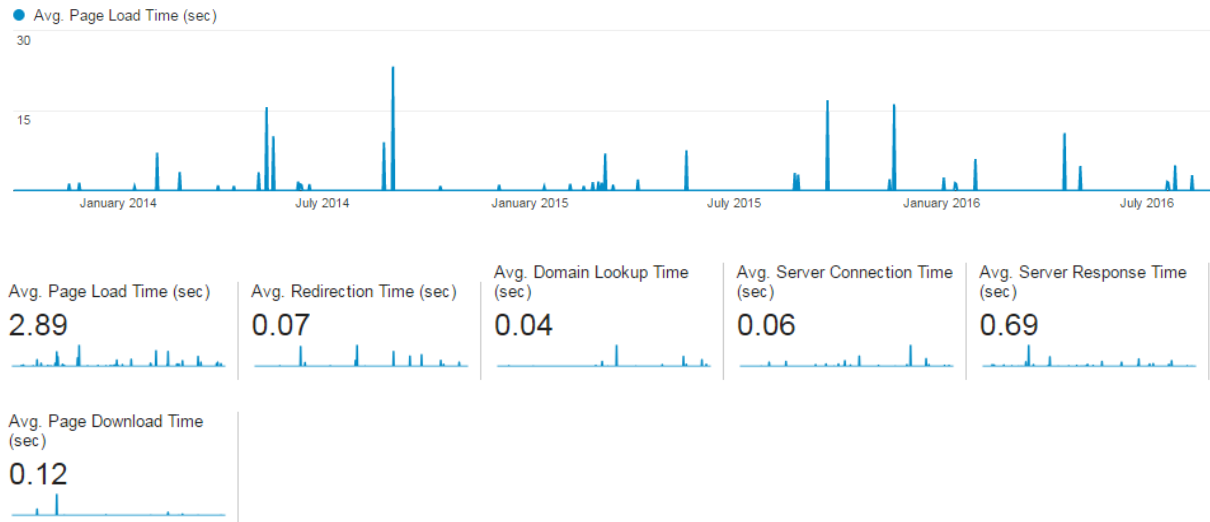
# HoliDes

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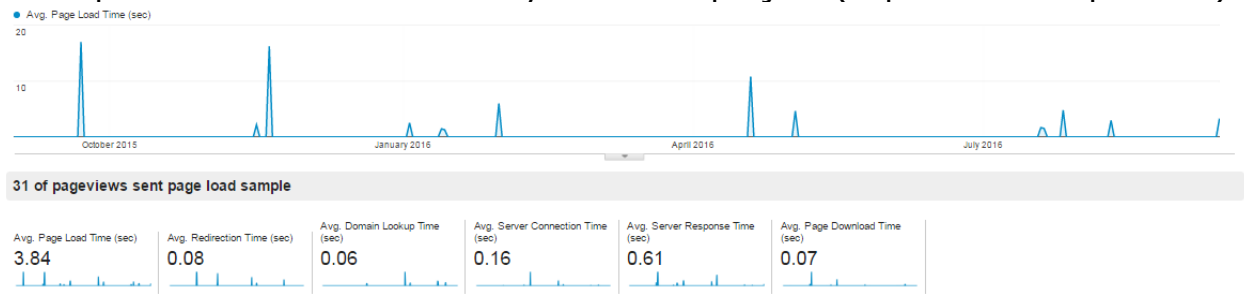


### 4.5 Site speed

Site speed statistics for the whole length of the project:



Site speed statistics for the last year of the project (sept 2015 – sept 2016):





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## 4.6 Behavior flow

Behavior flow statistics for the whole length of the project:



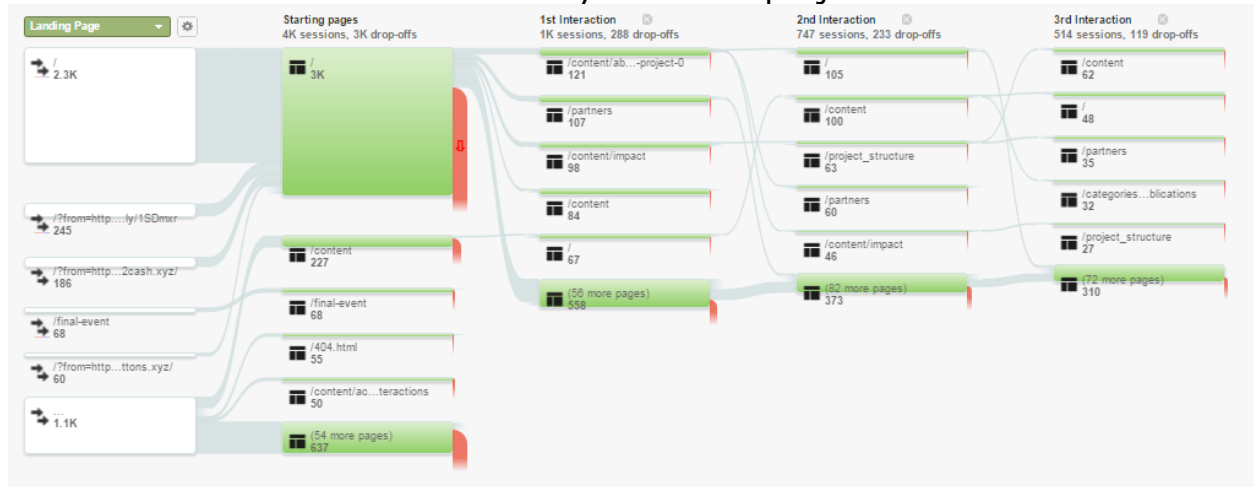


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Behavior flow statistics for the last year of the project:





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### 4.7 Top content

Page ?	Pageviews ? ↓	Unique Pageviews ?	Avg. Time on Page ?	Entrances ?	Bounce Rate ?	% Exit ?
	<b>36,173</b> <small>% of Total: 100.00% (36,173)</small>	<b>24,534</b> <small>% of Total: 100.00% (24,534)</small>	<b>00:00:56</b> <small>Avg for View: 00:00:56 (0.00%)</small>	<b>11,605</b> <small>% of Total: 100.00% (11,605)</small>	<b>68.85%</b> <small>Avg for View: 68.85% (0.00%)</small>	<b>32.08%</b> <small>Avg for View: 32.08% (0.00%)</small>
1. /	<b>11,706</b> (32.36%)	9,238 (37.65%)	00:01:29	8,735 (75.27%)	68.80%	60.13%
2. /partners	<b>2,346</b> (6.49%)	1,197 (4.88%)	00:00:42	98 (0.84%)	55.10%	16.33%
3. /meetings	<b>1,243</b> (3.44%)	620 (2.53%)	00:00:52	47 (0.40%)	55.32%	9.81%
4. /deliverables	<b>1,116</b> (3.09%)	485 (1.98%)	00:00:46	40 (0.34%)	27.50%	11.11%
5. /data/article/19	<b>996</b> (2.75%)	673 (2.74%)	00:00:33	34 (0.29%)	35.29%	11.45%
6. /newsletter/holidess-newsletter	<b>581</b> (1.61%)	271 (1.10%)	00:01:22	63 (0.54%)	28.57%	23.41%
7. /data/article/20	<b>508</b> (1.40%)	367 (1.50%)	00:00:18	4 (0.03%)	50.00%	6.50%
8. /content/impact	<b>479</b> (1.32%)	311 (1.27%)	00:01:23	39 (0.34%)	69.23%	23.17%
9. /public-deliverables	<b>462</b> (1.28%)	168 (0.68%)	00:00:49	6 (0.05%)	0.00%	8.44%
10. /project_structure	<b>450</b> (1.24%)	347 (1.41%)	00:00:53	40 (0.34%)	87.50%	21.11%

As usual, the most visited page is the home page but there are some figures that are interesting:

- The newsroom section works as desired, with almost 1000 page views, so the updates of the project have achieved the dissemination level needed.
- Newsletters also have had a big impact in the figures.
- Partners information and updates about the meetings are in the top of the list.